



**90%** OF DELEGATES ATTRACTED BY THE WORLD WIDE ASPECT OF THE CONFERENCE

ATTRACT  
**3K-4K**  
DELEGATES  
FROM  
**130**  
DIFFERENT COUNTRIES



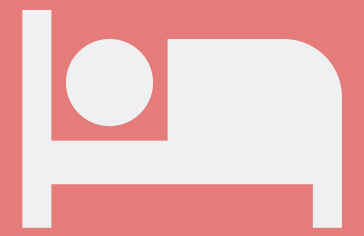
**5-7**

NIGHT STAYS FROM DELEGATES DUE TO MULTI-DAY CONGRESS



**15K-21K**

BED NIGHTS IN LOCAL HOTELS



**45%** OF DELEGATES EXTEND THEIR VISIT TO HOLIDAY IN THE HOST COUNTRY



SHOWCASE  
**LIBRARIES  
CULTURE  
CITY  
COUNTRY**

# Bid for IFLA WLIC\* in 2025

MAJORITY OF DELEGATES SPEND BETWEEN  
**US\$ 1K-5K**  
/PERSON



IN THE HOST COUNTRY EXCLUDING FLIGHT COSTS

AVERAGE INJECTION OF EXPENDITURE INTO HOST COUNTRY IS

**US\$ 2.5-3  
MILLION**



## HOST LIBRARY ASSOCIATION BENEFITS

SHOWCASE WORK OF LIBRARIANS IN COUNTRY

MOTIVATE LOCAL LIBRARIANS TO INCREASE SKILLS AND KNOWLEDGE

OUTSTANDING ADVOCACY OPPORTUNITY TO STAKEHOLDERS AND COMMUNITY

PROVIDE INTERNATIONAL PERSPECTIVE TO LOCAL LIBRARIANS

## TIMELINE FOR WLIC 2025



EOI TO NATIONAL ASSOCIATIONS & OTHER APPROPRIATE BODIES

**JANUARY 2024**

DETAILED INFORMATION AND FINANCIAL DATA SOUGHT

**MARCH-APRIL 2024**

DECISION BY GOVERNING BOARD

**NOVEMBER 2023**

BID INFORMATION SUBMITTED

**JANUARY-FEBRUARY 2024**

SITE VISITS UNDERTAKEN

**MAY 2024**

\*IFLA WORLD LIBRARY AND INFORMATION CONGRESS