



Libraries' role in reading
promotion for youth:
Presentation of IFLA Libraries for
Children and Young Adults
and Literacy and Reading Sections

Ingrid Bon, Chair of IFLA Libraries for Children and Young Adults Section
Ivanka Stricevic, Chair of IFLA Literacy and Reading Section



Website IFLA

- <http://www.ifla.org/>

IFLA

- 5 Divisions

Division III

- Section Libraries for Children and Young Adults

- Section Literacy and Reading

Information both sections on www.ifla.org
<http://www.ifla.org/en/libraries-for-children-and-ya>

1. Sessions at main conference
2. Pre and/or post conferences
3. Midyear meeting
4. Newsletter
5. Guidelines
6. Annual reports
7. Strategic Plan
8. Policy Statement
9. Partnership with ICDL, IBBY, IRA, ALMA
10. Projects
11. Chair's blog



Starting point: UN Rights of the Child

- Right on information
- Right on education
- Right on participating culture





Different media

- Before using the *New Media*
- *Learn to read*
- Experience the pleasure of stories songs pictures

Section's major purpose

to support the provision
of library service and
reading promotion to
Children and young adults
throughout the world.



Guidelines

- Babies and Toddlers
- Library Services for Children
- Library Services for Young Adults



- Please help us translate!



Projects in planning 1

- Sisterlibraries;
connect 2 libraries
from different countries
focussing on
working with children



Projects in planning 2

- International Reading and exchange with youngsters:
match 2 libraries
patrons chat about
books they recommend



Sister sections (Child and Read)

- Internet Statement

Emphasize on freedom of information and protection of the child as well

- Memorandum of Understanding;
working together with IBBY and IRA



To read to be literate

or

To be literate to be able to read

- Literacies of twenty-first century
- Print literacy as a basis



2004



1954

■ Compete or co-operate?

- How to turn competition for children's time to co-operation with numerous providers of information, entertainment and fun?
- Who are those libraries and librarians could co-operate with?
- Partnership!

■ Different strategies for:

- Readers
- Non-readers
 - Do not know to read
 - Do not want to read



■ IFLA literacy and Reading Section

- Provide a focal point for the study and discussion of literacy, reading and readers.
- Stimulate leadership, research, good practice, information and exchange on the role of libraries in these issues.
- Offers discussion, conferences, publications, its website, partnerships, training and special projects
- Seeks to understand and support the basic rights and approaches of all citizens to access to information, knowledge and works of the imagination for personal and community learning, enjoyment and development.

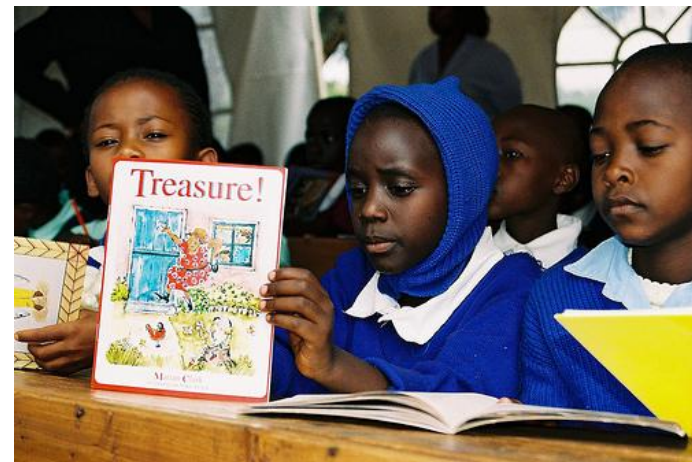
■ Conference programmes

- Full texts available on the Section's webpage
- Milan 2009: *Libraries promoting twenty-first century literacies*
- www.ifla.org/annual-conference/ifla75/programme2009-en.php

■ Newsletter

- Twice a year
- <http://www.ifla.org/files/literacy-and-reading/newsletters/july-2009.pdf>

■ Publicity materials



Projects and actions, such as:

- Guidelines for Library-Based Literacy Programs (translated into several languages)
- International Reading Survey: Presentation of Findings
- Statement 'Internet and Children's Library Services' with Ch&YA Section
- Joint project with IRA, IBBY and Ch&YA Section
- The 'IFLA Reading Manifesto in the age of Internet'
- Updates on and links to interesting research, publications and websites related to reading and literacy
- <http://www.ifla.org/en/literacy-and-reading>



We need your contribution!

Join the
Children and Young Adults
and
Literacy and Reading
Sections!

Thank you!