

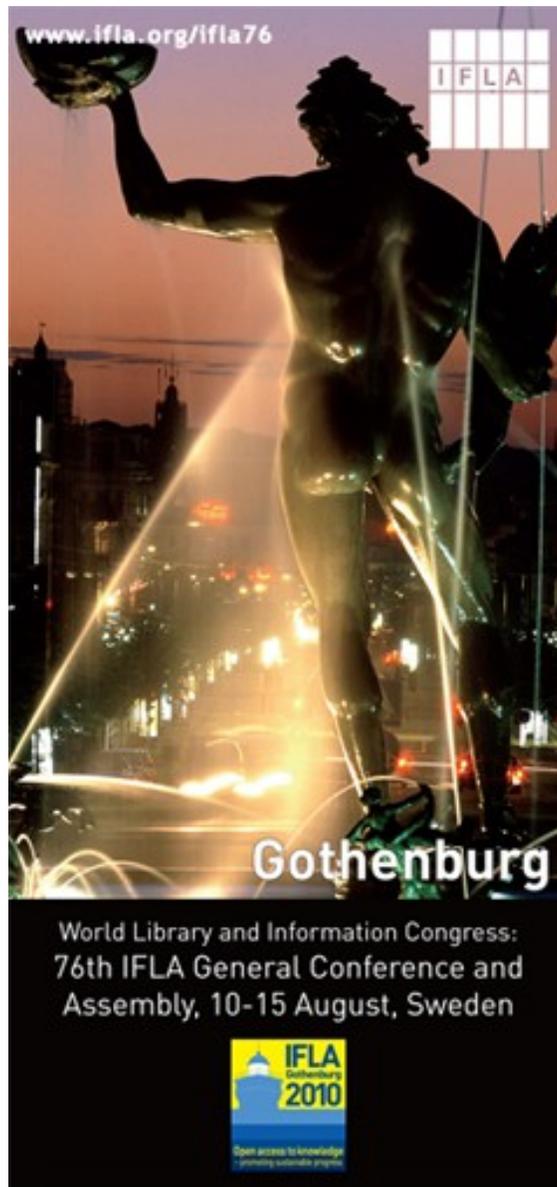
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Newsletter of the IFLA Section on Acquisition and Collection Development

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From the Chair

Judy Mansfield
Chief, U.S./Anglo Division
Library of Congress

This is the first issue of our newsletter since my term as chair began last August. It has been an eventful period. First, we lost our Secretary. Corrado di Tillio resigned in February. Corrado demonstrated enormous initiative and was extremely productive in his service to the Standing Committee during his tenure with Lynn Sipe, the previous Chair, and for the first few months of my tenure. We all owe Corrado our gratitude. In March, we elected a new Secretary, Joseph Hafner. I want to take this opportunity to congratulate Joseph on his election and to express my delight at the chance to work with him.

Our second big event was the mid-term meeting in Moscow. In March, the Standing Committee, at the invitation of our colleague, Natalia Litvinova, was hosted by the Russian State Library for the mid-term meeting. Natalia organized a one-day workshop, at which papers were presented both by Standing Committee members and by Russian librarians. The workshop was excellent in every respect and I want to thank Natalia for the detailed planning that she undertook to make it so.

I hope to see many of you in Gothenburg.

-Judy



From the Editor

Joseph Hafner, Associate Director
Collection Services,
McGill University Library

We had a great response to our call for papers for our programme in Gothenburg called “**Opening Doors to Spectacular Collections: Access to Multi-sensory, Multimedia, and Mobile Materials.**” With this broad response we are able to present several exciting new ways to showcase our collections or ways to provide access to collections previously hidden from clients outside of our libraries. I think the broad response shows that libraries are actively trying to use these new technologies to meet the needs of their clients. I am looking forward to hearing the presentations and hope they inspire us to share new ideas about what we are experimenting with these new technologies in this world of iPhones, e-book readers, streaming music and video, GPS, mobile technology and Google everything.

-Joseph

Midterm Meeting in Moscow Of the Standing Committee

A report from Judy Mansfield
Chief, U.S./Anglo Division
Library of Congress



3-5 March 2010

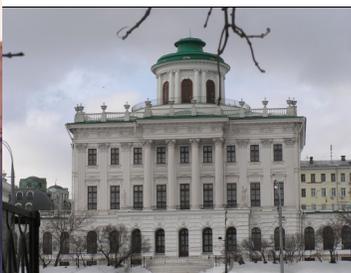
Moscow, Russia

Workshop

The first day of this meeting was devoted to a workshop, *Seminar on Collection Development*, which was held at the Russian State Library. There were approximately 50 attendees representing several Russian libraries including the Scientific Electronic Library (Moscow); State Public Historical Library (Moscow); Boris Yeltsin Presidential Library (Saint Petersburg); National Library of Russia (Saint Petersburg); Library for Foreign Literature (Moscow); Russian State Children's Library (Moscow); and the Library for Natural Sciences of the Russian Academy of Sciences (Moscow).

The workshop was opened by Natalia Litvinova, a member of the Standing Committee of the IFLA Acquisition and Collection Development Section. She introduced Dr. Victor Fedorov, President of the Russian State Library, who welcomed the Standing Committee members and all of the participants. Three papers were delivered by local librarians and four by Section Standing Committee members.

The first paper to be delivered was by Dr. Alexander Visly, General Director of the Russian State Library, on *Digital Future of National Libraries*. He talked about the problems associated with the development of national libraries in Russia and on the convergence of their traditional activity and computer technology. He described three possible directions in which development could proceed: 1) traditional work with printed editions and metadata computerization; 2) traditional work and subscription to external information resources; and 3) reorganization of traditional libraries into centres for storing digital resources. Acknowledging the fact of development of the RSL as an analog collection, Visly provided the rationale as to why the third direction should be chosen as the most effective one due to several factors: the peculiarities of current legislation of the Russian Federation, user demand, the economic situation and potential benefits. He also enumerated the measures (such as cooperation with authors on signing license agreements, coordination of activities in digitization of materials, working out systems of access) to be taken in order to make development in this direction successful.



The second paper was delivered by Elena Zhabko, Deputy Director for Information Resources, Boris Yeltsin Presidential Library, on *Boris Yeltsin Presidential Library: the Lines of Development*. Zhabko covered the purposes of the new Library, as well as its collection priorities. She also described the digital collections and how access to them is provided. One of three major digitization projects cited was for 65th Anniversary of the Victory in the Great Patriotic War for which seven Russian libraries are collaborating, along with a few foreign libraries, including the Library of Congress, to supply content for a single web site.

The third paper was delivered by Pavel Arefiev, Director of Marketing, Scientific Electronic Library Ltd. (SEL). SEL is the largest aggregator in Russia collecting national research publications. It is a multi-disciplinary full-text online database comprising more than 1,500 full-text titles. More than 700 titles are open access. SEL has developed the national citation index called *Russian Index for Science Citation (RISC)*. Over 2,100 Russian journals are indexed in RISC. RISC data reflect the scientific output of 600 000 Russian academics and researchers, and 5,300 institutions and organizations involved in research activities.

Sharon Johnson, Head of Collection Development Implementation, British Library, delivered the fourth paper of the day, *U.K. Legal Deposit in the Digital Age: Organisational and Operational Challenges*. In the UK the main purpose of legal deposit is to ensure that the nation's published output (and thereby it's intellectual record and future published heritage) is collected systematically, and as comprehensively as possible, both in order to preserve and make available material for the use of future generations. Her paper explored some of the organisational and operational challenges for legal deposit libraries in extending legal deposit to encompass electronic publications.

Johannes Rudberg, Manager, Foreign Literature Division, National Library of Sweden, (NLS) described the role of foreign acquisitions as part of the broad mandate for NLS. In addition to collecting all Swedish printed publications and publications about Sweden, the library also functions as the national archive for audiovisual material. It coordinates certain activities of the university libraries and it serves as a research library for foreign literature. When it comes to foreign acquisitions, the government's instruction for the NLS only contains a vague phrase about "a representative collection of foreign literature." The interpretation of this mission has to be made by the library, which is a complicated process. Also, of great significance to the Russian librarians present, was Rudberg's analysis of the strengths and weaknesses of the national library compared to university libraries in serving the Swedish library user and his reflections on the future of foreign acquisitions.

Susanne Maier, Acquisition Coordinator at Staatsbibliothek zu Berlin – Preussischer Kulturbesitz, spoke on the building of digital collections at Germany’s largest academic research library. Given that Staatsbibliothek collects universally, the paper was relevant to the Russian audience, in particular those from RSL. Also, of great significance to those present, was the presentation of the strategy taken by Staatsbibliothek for building its digital future: the development of subject-specific virtual libraries; the consortial approach to licensing; and the digitization of analog collections. These strategies are meant to support the goal of improving the research infrastructure on a nationwide level and improving/increasing open access to the holdings of the Staatsbibliothek.

Nadia Zilper, Department Head, Global Resources and Area Studies Collection Development, University of North Carolina, Chapel Hill spoke about the digitization of the Andre Savine collection of Russian émigré materials, which was acquired by UNC in 2002. The digitized materials are now freely accessible on the University web site. Her paper described the collection and provided instruction on how to search and use it.

Business Meeting of the Standing Committee (SC)

On the second day, the Standing Committee held its business meeting. Along with routine topics, e.g., approving minutes of Milan meeting, the SC discussed: the Goteborg programme and the success in attracting appropriate papers; the San Juan satellite meeting for 2011, including the refinement of the theme and logistical issues; plans for the future of the Section newsletter and other communication methods, e.g., blogs, Facebook; and the status of translations for the Gifts Guidelines (Russian and Spanish completed; Chinese in draft; German underway; and French unknown).

After lunch, the Irina Gayshun took the SC members on a tour of two of the RSL buildings, including Pashkov House. We had an extensive orientation to an exhibit of rare materials.

At the conclusion of the day, all of the SC members had dinner together at a restaurant near RSL featuring Russian cuisine.



The XXIX Annual Charleston Conference Issues in Book and Serial Acquisition: **Necessity is the Mother of Invention**

Prepared by Adrija Henley, Section Head,
Southeast Europe Section, Germanic and Slavic Division,
Library of Congress, Washington, DC, USA



3-5 March Charleston, North Carolina, USA

The 29th Annual Charleston Conference – Necessity is the Mother of Invention focused largely on knowledge, action, innovation, leadership and service. The great variety of participants: librarians, publishers, vendors, consultants, students and others made this conference a place for an open and free discussion about many issues confronting all library professionals today. The way the conference was organized by threads, allowed the participants to easily choose topics of their interest while attending concurrent sessions.

The topics of the main events, “New Librarianship,” “Pricing Digital Journals,” “Raising Spirits in this Tough Economy,” “Our Common Future,” and many others represented the current concerns and issues, in many cases providing actual solutions, meaningful advice and practical methodologies.

As a result of the participation from many communities, the participants were able to talk knowledgably about librarianship, acquisitions costs, and perceptions of market value, and offer some ideas on the pricing models that may take hold in the near future.

The continuing theme was how it is important to recognize the input of library users, start our work with openness, innovation, trust and balance among the library user and librarians and maintain open communications, where such balance is a key. The importance of how play is learning, how trust drives change, how access and added value was also emphasized.

Now more than ever, the need to incorporate innovation, new technologies, products and services in our work is essential. Throughout the conference, innovation in libraries was stressed as the most important factor contributing to economic growth in general. Ability to evaluate how we do our work, possible new sources of funding, methods to maximize budgets, usage, awareness and having a plan were cited as the additional tools to cope with the situation in libraries during the economic downturn.

To summarize I will end with a quote from one of the members, John G Dove, President, Credo Reference, of the panel on *It's the Economy Stupid: Dealing with High Acquisition Goals in Low Economic Times*: “The best remedies for an ailing economy are education and knowledge, and the role that library collections and librarians play in aiding the floundering economy should not be underestimated.” For more information about the 2009 conference go to: www.katina.info/conferences



Helen Ladron de Guevara Named Librarian of the Year for 2009 at the International Book Fair of Guadalajara

The International Book Fair of Guadalajara Mexico (FIL), the largest of the Spanish speaking world, named Helen Ladron de Guevara Cox Librarian of the Year 2009. The event took place on December 2nd in a well attended ceremony of over 500 people who witnessed the ceremony in the Juan Rulfo Auditorium at the Expo Center of Guadalajara. She was recognized by FIL, university authorities and librarians for her contributions in the library field in the state of Jalisco and in Mexico and for her interest in the international arena of librarianship. Among some of her positions she has been the founding director of the State Historical Archives, Dean of Libraries of the University of Guadalajara (second largest university in the country) and master planner of the new building of the State Public Library of Jalisco (www.centrocultural.org.mx) under construction at the University Cultural Center, University of Guadalajara. She is a corresponding member of the Acquisitions and Collection Development Section of IFLA and president of the Public Libraries Section of the Mexican Librarians Association (AMBAC).

Video Conference on Conservation and Public Libraries from the Library of Congress in Guadalajara, Mexico



The American Consulate of Guadalajara, Mexico, hosted a video conference on “Conservation and Public Libraries” conducted by Beatriz Haspo, director of the Division of Access, Lending and Collection Development of the Library of Congress, Washington, D.C. The video conference took place Friday April 30th, 2010, from 10:00 to 11:00 hrs. in the facilities of the American Consulate. Forty librarians from the University of Guadalajara, the State Public Library of Jalisco “Juan Jose Arreola” and other libraries in the city participated asking questions to the speaker. The session proved to be a very informative and provocative one in all the issues that the speaker touched: conservation, collection development, training in preservation among other subjects. Helen Ladron de Guevara, corresponding member of IFLA A&CD Section participated with the other Mexican librarians. The session conducted in Spanish ended with a big round of applause for Beatriz Haspo librarian expert in her field. The hope is to have more interaction with experts from the Library of Congress.

—Helen Ladron de Guevara

Our Programme in Gothenburg



10:45 Sunday 15 August 2010 Gothenburg, Sweden

Opening Doors to Spectacular Collections: Access to Multi-sensory, Multimedia, and Mobile Materials

This is an exciting time for libraries with collections that are multi-sensory, multimedia and mobile. We have presentations on collection development and acquisitions issues for materials in these formats: audio, video, maps, artifacts, multiple formats and media-- both "real" and virtual collections. The themes support visual literacy, information literacy, graphic literacy, spatial literacy and statistical and data literacy. These are also highlighting collection development issues:

- **How to create new services between Library Resources, Museum Exhibitions and Virtual Collections** - Claudio Vandi and Elhadi Djebbari (France)
- **Mobile digital Library in the National Library of Norway** - Jingru Hoivik (Norway)
- **A Collaborative Study: On the Demands of Mobile Technology on Virtual Collection Development** - Mari Aaltonen and Marja Hjelt (Finland)
- **Digital Environments and Libraries: Using Second Life as a Catalyst for Campus Wide Visual Literacy**—Julia Gelfand (USA)
- **When the Academic Reading Room and the Movie Theatre get Married** - Gregory Miura (France)



Conferences & Meetings in 2010



Various library conferences of interest

Special Libraries Association Conference: June 13 – 16, New Orleans, USA
<http://www.sla.org/content/Events/conference/ac2010/index.cfm>

Joint JCDL/ICADL International Digital Libraries Conference: June 21-25, Gold Coast, Australia
<http://www.jcdl-icadl2010.org/>

American Library Association, Annual Conference: June 24-29, Washington DC, USA
<http://www.ala.org/ala/conferencesevents/upcoming/annual/index.cfm>

IAML International Association of Music Libraries Annual Conference June 27-July 2, 2010, Moscow, Russia
<http://www.iamlcongress2010.ru>

LIBER Annual Conference - Challenges in the new Information Environment: June 29 – July 2, Aarhus, Denmark
<http://www.statsbiblioteket.dk/liber2010>

Open Repositories 2010, July 6-9, Madrid, Spain
<http://or2010.fecyt.es/publico/Home/index.aspx>

International Conference on networked digital technologies, July 7-9, Prague, Czech Republic
<http://www.dirf.org/ndt2010/>

IFLA 2010, Aug 10-15, Gothenburg, Sweden
<http://www.ifla.org/en/ifa76>
European Conference on digital libraries, Sep 6-10, Glasgow
<http://www.ecdl2010.org/>

ISKO UK Seminar: Semantic Web (Linked Data), Sep 14

Internet Librarian: Oct 15-15, London
<http://www.internet-librarian.com/2010/>

Online Information: Nov 30 – Dec 2, Olympia, London

Website for Library Conferences:
<http://library2.usask.ca/~dworacze/CONF.HTM>



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