PART IV – IFLA MEDIA AND INFORMATION LITERACY & BEST PRACTICES OF TEACHER-LIBRARIANS IN SINGAPORE

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OVERVIEW

1. “S.U.R.E.”: The National Library Board Information Literacy programme
   • What is S.U.R.E.?
   • Outreach Strategy: Content, Engagement, Partnerships

2. LAB25 (Libraries and Archives Blueprint): Informed Citizenry
“S.U.R.E.”:
THE NATIONAL LIBRARY BOARD
PUBLIC EDUCATION PROGRAMME
S.U.R.E. was first launched in 2013, to help Singaporeans to be discerning consumers of information

Promote information literacy through simple and easy-to-remember S.U.R.E. principles and critical thinking skills

S.U.R.E. 2.0 (2018) catered to different needs and segments of the population

Informed Citizenry initiative is part of NLB’s LAB25 (Libraries and Archives Blueprint 2025) to nurture thoughtful citizens who reflect deeply on information they access everyday.
NATIONAL INFORMATION LITERACY INITIATIVE: OUTREACH STRATEGY

Content & Resources for School and the Public

Engagement via Learning Journey/Talks/Workshops

Leverage on Partnerships
CONTENT & RESOURCES: KEEPING UP TO DATE

Misinformation, and technology trends are constantly shifting, and our content needs to match our audiences’ learning needs to ultimately equip them with the awareness and skills to address these challenges.

ChatGPT is generating fake news stories — attributed to real journalists. I set out to separate fact from fiction.
CONTENT & RESOURCES: KEEPING UP TO DATE

• Using the latest information trends to highlight the potential impact on society.

ChatGPT – The New and Evolving Trend

- January 2023: Fear and concern
  - Teachers vs ChatGPT: Schools face new challenge in fight against plagiarism

- February 2023: Optimism and utility
  - Students, why can’t we properly use tools like ChatGPT? Chan Chuen Sing

• Teaching the psychological reasons of why people believe in fake news

- Confirmation Bias
  - When we favour information that confirm our current beliefs
  - For example, a person who believes that the COVID-19 vaccine causes heart attacks will more likely share other negative articles associated with the vaccine

- Bandwagon Effect
  - When we agree and follow how others feel or believe in. The more people that people in it, the more likely we are to follow them.

• Multi-modal format: Pre-bunking videos to inoculate the public against online falsehoods

• Equip users with fact-checking skills

REVERSE IMAGE SEARCHING (SMARTPHONE)

1) When you receive or see a suspicious image on your smartphone, save it to your phone first.

Save the suspicious image into your phone
Refreshed curriculum based on the learning outcomes referenced from Unified Framework for Digital Literacy in Singapore (UFDL) and the European Commission’s Digital Competence Framework for Citizens (DigComp).

Coverage: 20 topics over 3 broad areas:
- Information literacy (*completed)
- Digital safety (in-progress)
- Digital wellness (in-progress)

Audience: Each learning tier is broadly pegged to an age bracket, with content to be differentiated accordingly:
- Basic Tier: 7-12 years old
- Intermediate Tier: 13-16 years old
- Advanced Tier: 17-18 years old
ENGAGEMENT: DIVERSE AUDIENCES

**CHILDREN & PARENTS**
Reading the News: An Interactive Tour & Workshop (Google/YouTube x SURE)

**TEENS**
ITE Campus Roadshow with ITE students advocates

**ADULTS**
Nexus + MCCY Counter-terrorism Seminar for Religious Organisations

**SENIORS**
ITE College East Service Day – ITE Students advocate engaging with Seniors
ENGAGEMENT VIA WORKSHOPS, LEARNING JOURNEYS

S.U.R.E. Workshops for Teachers
Train teachers through workshops

Teachers train students

Academic Research Workshops
- Participants (aged 13 and above) learn how to conduct academic research with guidelines on online searching and NLB’s digital resources
- Over 35,000 individuals ranging from students to teacher trainees trained from 2015 - 2022

The News Gallery Exhibition Tours
- The News Gallery: Beyond Headlines exhibition covers the history of newspapers and significant episodes from Singapore’s history through the perspectives of different media, along with gaining insight to the evolution of photojournalism and the trend of fake news
- Learning journeys are conducted for schools involving a guided tour of the exhibition combined with an interactive workshop on news literacy

SOTA Year 5 students (IB) showing their S.U.R.E. Research Guide booklet
ENGAGEMENT: LEVERAGE ON PARTNERSHIPS

Collaboration on School Contests

Prove It! Contest
• Student teams are tested on their information-literacy skills
• Supported by Ministry of Education and other partners

Historical Scene Investigation Challenge
• Student teams investigate historical mysteries related to Singapore
• Supported by Ministry of Education

Collaboration on Student-led Outreach

Institute of Technical Education campus roadshow with students advocates

Institute of Technical Education College East Service Day – student advocates sharing digital literacy skills with seniors
LAB25 (LIBRARIES AND ARCHIVES BLUEPRINT): INFORMED CITIZENRY
INFORMED CITIZENRY: READ TO BE SURE

• Read to be SURE (RTBS) is part of NLB’s LAB25, a five-year journey of our next phase of transformation.

• RTBS aims to educate and inform the public on trending topics through a combination of curated content and accompanying programmes.

• By exploring multiple perspectives on these topics, readers and participants will benefit from a balanced and credible knowledge base.
CURATED CONTENT AND PROGRAMMES

• Bite-sized videos with guests from diverse background sharing their perspectives and insights on trending topics

• Partnerships to broaden reach beyond existing audiences.

• Platforms for public engagement and discourse via social media content and post-debate programmes.

• Pop-ups at libraries and debate programmes for physical reach.
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Thank you
REFERENCES


4. Low, D. (2022, Oct 1). "3 in 10 parents in Singapore don't feel their kids are well-informed on online safety". The Straits Times.