Bid for IFLA WLIC* in 2025

90% of delegates attracted by the worldwide aspect of the conference

3K-4K delegates from 130 different countries

5-7 night stays from delegates due to multi-day congress

15K-21K bed nights in local hotels

45% of delegates extend their visit to holiday in the host country

90% of delegates attracted by the world wide aspect of the conference

SHOWCASE LIBRARIES CULTURE CITY COUNTRY

MAJORITY OF DELEGATES SPEND BETWEEN US$ 1K-5K /PERSON IN THE HOST COUNTRY EXCLUDING FLIGHT COSTS

45% of delegates extend their visit to holiday in the host country

90% of delegates attracted by the world wide aspect of the conference

AVERAGE INJECTION OF EXPENDITURE INTO HOST COUNTRY IS US$ 2.5-3 MILLION

HOST LIBRARY ASSOCIATION BENEFITS

- Showcases work of librarians in country
- Motivates local librarians to increase skills and knowledge
- Outstanding advocacy opportunity to stakeholders and community
- Provide international perspective to local librarians

TIMELINE FOR WLIC 2025

May 2023

Call opens with invitations to national associations

JULY 2023

BID INFORMATION SUBMITTED. GOVERNMENT SUPPORT/Sponsorship /Incentives Required = €700,000

September - October 2023

Site visits undertaken

November - December 2024

Shortlist determined; detailed information and financial data sought

February 2024

Decision by governing board

*IFLA WORLD LIBRARY AND INFORMATION CONGRESS