



International Federation of
Library Associations and Institutions

International Symposium

Enhancing the Culture of Reading and Books in the Digital Age: Copyright as a means to foster creativity and access

1-2 December 2010
Tokyo, Japan

Hosted by: IFLA, National Diet Library of Japan, WIPO, IFFRO, & IPA

What has happened to reading in the age of the Internet? Will the digital age put an end to the culture of reading and books that has been nurtured over centuries? What role can libraries play in encouraging reading?

IFLA in association with the National Diet Library of Japan (NDL), the International Federation of Reproduction Rights Organizations (IFRRO), the World Intellectual Property Organization (WIPO), and the International Publishers Association (IPA) is happy to invite you to the international symposium “Enhancing the Culture of Reading and Books in the Digital Age: Copyright as a means to foster creativity and access.”

The symposium will take place on December 1st and 2nd at the National Diet Library in Tokyo, Japan, as a grand final event commemorating the National Year of Reading in Japan.

The programme looks at traditional and innovative means of access to copyrighted works, including e-books, online licensing and emerging technical platforms. It debates the role of exclusive rights and fairly balanced copyright exceptions and limitations in fostering creativity and promoting access in the coming information age when people can be writers as well as readers.

The issues will be discussed by high-level delegations of the organizing parties and invited guests. IFLA's speakers include President Ellen Tise, President-Elect Ingrid Parent, Secretary General Jennefer Nicholson and Chair of the Copyright and other Legal Matters Committee, Winston Tabb.

For registration and additional information:

- ◆ Visit the conference website: <http://www.ndl.go.jp/en/event/events/sympo1201.html>
- ◆ Send an email to events@ndpl.go.jp

Non-English speaking attendees will be provided with simultaneous interpretation from Japanese to English.

See reverse side for Programme



PROGRAMME

Wednesday 1st December

Morning:

Keynote 1: Dr. Makoto Nagao, NDL

International Legal Frameworks for the Protection of Copyright

- ◆ An overview (WIPO)
- ◆ Response 1 (IFRRO)
- ◆ Response 2 (IFLA)
- ◆ Discussion

Afternoon:

The Importance of Copyright to Society

- ◆ The importance of the copyright sector to the economy (WIPO)
- ◆ The importance of copyright to creativity (IFFRO)
- ◆ The role of fair use in the economy (IFLA)
- ◆ Discussion

Access to Intellectual Property through exceptions and limitations to exclusive rights (IFLA)

- ◆ Access to copyright works through copyright licensing (IFFRO)
- ◆ Trends in reading and reading facilities (IFFRO)
- ◆ Trends in Business models development in publishing (IPA)
- ◆ Discussion

Thursday 2nd December

Morning:

Keynote 2: Prof. Hideo Levy

Literacy, Publishing, Libraries and Reading

- ◆ National writing and publishing as a means to foster a reading culture (IPA)
- ◆ Japanese Year of Reading (Tokyo Children's Library)
- ◆ The role of libraries in promoting reading (IFLA)
- ◆ Discussion

Digitization

- ◆ Digitization in Japan to preserve the cultural heritage (NDL)
- ◆ International/Regional digitization efforts (IFLA)
- ◆ Digitization of the cultural heritage and the challenge of orphan works and out of print works (IFFRO)
- ◆ Discussion

Afternoon:

Access for users with Special Needs/Print Disabilities

- ◆ Access to copyright works for the visually impaired (DAISY consortium)
- ◆ Working for the VIP and print disabled at WIPO (WIPO)
- ◆ Publishers and access to copyright works by people with reading impairment (IPA)
- ◆ RROs assisting publishers and creators in providing access for impaired people (IFFRO)
- ◆ Discussion

Co-operation to Enhance Accessibility to Copyright Works

- ◆ Panel Discussion

Complete list of speakers:

Jens Bammel (IPA), Jonathan Band (Policy Bandwidth), Franziska Eberhard (IFRRO), Aubery Escande (TEL/Europeana), Bruce Funkhouser (IFRRO), Stuart Hamilton (IFLA), Hiroshi Kawamura (DAISY consortium), Ian Hideo Levy (Hosei University), Geidy Lung (WIPO), Kyoko Matsuoka (Tokyo Children's Library), Caroline Morgan (IFRRO), Makoto Nagao (NDL), Jennefer Nicholson (IFLA), Ingrid Parent (IFLA), Tsuyoshi Saito (Japan Academic Association for Copyright Clearance), Herman P. Spruijt (IPA), Olav Stokkmo (IFRRO), Winston Tabb (IFLA), Hiroyuki Taya (NDL), Ellen Tise (IFLA), Magdalena Vinent (IFRRO)

